

**REMARKS**

The Office Action mailed December 26, 2002 has been reviewed and carefully considered. Claims 1-68 are pending in this application, with claims 1 and 34 being the only independent claims. Reconsideration of the above-identified application in view of the following remarks, is respectfully requested.

In the Office Action mailed December 26, 2002, claims 1-23, 25-33, 35-61, and 63-68 stand rejected under 35 U.S.C. §102(e) as anticipated by U.S. Patent No. 6,330,595 (Ullman).

Claims 24, 62, and 34 stand rejected under 35 U.S.C. §103 as unpatentable over Ullman in view of U.S. Patent No. 6,317,795 (Malkin).

Each of the independent claims 1 and 34 recite that a hyperlink in a video is selected by determining when coordinates at which the hyperlink appears in the video are selected by a user.

The Examiner states in the office action that Ullman discloses the step of selecting by the user a selected hyperlink in the video by selecting coordinates at which the selected hyperlink appears in the video at col. 3, line 63 to col. 4 lines 44-54 (see page 2, section 2 of the office action). However, applicant respectfully submit that this section of the Ullman fails to disclose teach or suggest that <sup>77</sup>a hyperlink in a video is selected by determining when coordinates at which the hyperlink appears in the video are selected by a user. Instead, this section of Ullman discloses that the URLs, i.e., hyperlinks, that are sent with the video or associated with the video may be personalized for the intended audience. However, even if the URLs that are sent with or associated with the video are personalized for an intended audience, Ullman does not disclose, teach or suggest <sup>77</sup>that the users select the hyperlink by selecting the coordinates at which the

hyperlink appears in the video. Rather, Ullman discloses that a browser automatically retrieves web pages associated with the hyperlinks and synchronizes the web pages to the video content (see col. 7, lines 33-51). The portion of Ullman referred to by the Examiner does not change that function of Ullman. The section cited by the Examiner (col. 3, line 63 to col. 4, line 2) merely states that different hyperlinks can be sent to different people. It does not state that <sup>↑</sup>the users select the hyperlinks by selecting coordinates at which the hyperlinks appear in the video.

Accordingly, Ullman fails to teach the steps of "selecting by the <sup>↑</sup>user a selected hyperlink in the video by selecting coordinates at which the selected hyperlink appears in the video" and "initiating a connection of the browser to the new session of the selected hyperlink".

Furthermore, in response to our previous arguments, the Examiner states that Ullman discloses selecting coordinates of a hyperlink in a video at col. 9, lines 9-24 (see page 8 of the office action). However, it is respectfully submitted that this portion of Ullman also fails to disclose selecting the coordinates of a hyperlink from a video. This section of Ullman discloses an embodiment in which a web page is shown on a personal computer (PC) 16 and a video program is displayed on a television monitor 114 (see col. 9, lines 5-8). Both the television monitor 114 and the PC 16 receive the video program. The PC 16 extracts the URLs (see col. 9, lines 8-13). It is clear that Ullman is discussing two separate media here, i.e., a web site and a video. At col. 9, line 16, Ullman states that the web site may have a hyperlink which the user can select to call up a television channel. That is, the user is selecting a hyperlink from a web page on the web site and is clearly not selecting a hyperlink from a video, as recited in independent claims 1 and 34 of the present invention.

In view of the above comments, it is respectfully submitted that independent claim 1 is not anticipated by Ullman.

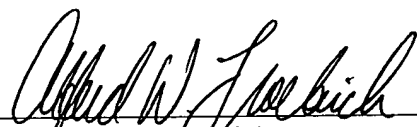
Regarding independent claim 34, Malkin fails to teach or suggest what Ullman lacks. As stated in the previous response, Malkin discloses a dynamic modification of multimedia content in which a portion of the video is masked. Malkin teaches that an area of a video may be covered by a fuzz ball track to cover objectional material such as nudity or violence. However, Malkin fails to teach or suggest that the fuzz ball tracks or any other area of the video are hyperlinks which may be selected by a user to switch the browser connection. In view of the above comments, it is respectfully submitted that independent claim 34 is allowable over Ullman in view of Malkin.

Dependent claims 2-33 and 35-68, each being dependent on one of independent claims 1 and 34, are allowable for at least the same reasons as independent claims 1 and 34.

The application is now deemed to be in condition for allowance and notice to that effect is solicited.

Respectfully submitted,

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